

Thursday, 10<sup>th</sup> January 2019

## SCUDERIA TORO ROSSO TEAMS UP WITH RANDSTAD ITALIA

*The Italian HR services company signs a multi-year partnership  
with Toro Rosso starting from 2019*

Scuderia Toro Rosso is excited to begin a new partnership with Randstad Italia, part of the world leader in the provision of human resource services. We are very proud to be joining forces with a company of the calibre of Randstad, to help them promote their Human Forward initiative and achieve some of their broader business objectives. As our Official HR Partner with a focus on human development, the Randstad logo will appear on the drivers' race suits and pit crew helmets.

This project is part of Randstad's on-going mission to help people and organisations to exploit their potential to the full. The aim is to proactively tackle talent scarcity, taking on a key role in the Development-Work supply chain in order to place those with the necessary specific and complex skills required in the automotive sector. Another target Randstad Italia has set itself for this partnership is to take into account and plan for future requirements in terms of skillsets.

"I am very proud of this partnership which will see Randstad line up alongside one of the most ambitious teams in Formula 1, with its sights always set on technical innovation and, above all, on training talented youngsters," affirmed **Marco Ceresa, Managing Director of Randstad Italia**. "Like any working environment, the race track demands that any serious business operates to the best of its ability. Randstad has always embraced the values that are part of sport, sharing with Scuderia Toro Rosso a focus on results, valuing its workforce and investing strongly in innovation, while constantly striving for perfection and success in what it does."

"We are pleased that Scuderia Toro Rosso has chosen us as its Official HR Partner," said **Fabio Costantini, Chief Operating Officer of Randstad HR Solutions**.

"This sector has a constant requirement for technical experts and specialists. Scuderia Toro Rosso has always demonstrated an innovative streak and has plenty of experience, therefore to help it reach its goals is a fascinating challenge. This partnership sees us bring our experience as leaders in the field of HR, to every aspect of the team's operation."

**Scuderia Toro Rosso Team Principal, Franz Tost**, commented: "Results in Formula 1 are down to a team's ability to operate at a very high level all the time. One has to maintain the highest standards in every aspect of the business. Not only does that mean having the right people in the right jobs at any one time, it also involves ensuring that everyone is working in the right direction, while nurturing young talent in order to grow the company. This requires motivation and determination, qualities we share with Randstad and I firmly believe that having their expertise on board will sharpen our working methods and help us progress."

"Formula 1 is the pinnacle of motorsport: team work and the excellence of our people have a fundamental importance for us to be competitive" added **Otello Valenti, Scuderia Toro Rosso HR Director**. "Scuderia Toro Rosso has a recognized and acknowledged expertise in selecting, training and developing talents in Formula 1 and the partnership with Randstad represents a strategic cooperation for our team. Creating the right mix of talented young people and technical experts is in itself a major project. We work in a fast moving environment where time is the most critical variable and our HR department has to be quick and innovative to attract, grow and give wings



to our people to meet our ever expanding needs. Therefore, we are very much looking forward to collaborating with Randstad, a company which shares our own philosophy of striving for excellence through the professional growth of personnel. I believe that Randstad's contribution in this field will be of great benefit to our company, which will be reflected in the continuous improvement of our team processes at the factory as well as at the racetrack."

**About Randstad**

Randstad Group is a global leader in the HR services industry and specialized in solutions in the field of flexible work and human resources services. We support people and organizations in realizing their true potential. At year-end 2017, Randstad generated revenue of € 23.3 billion with its offices in 39 countries. Randstad was founded in 1960 and is headquartered in Diemen, the Netherlands. Since 1999, Randstad is present in Italy with nowadays more than 2000 corporate employees and 300 branches. RANDSTAD is the first employment agency to have obtained in Italy the certifications SA8000 (Social Accountability 8000) and GEEIS (Gender Equality European & International Standard) regarding "equal opportunities". For more information, see [www.randstad.it](http://www.randstad.it)

**Randstad Italia Press Office: d'I comunicazione**

Piero Orlando, email [po@dicomunicazione.it](mailto:po@dicomunicazione.it), mobile 335 1753472

Marco Puelli, email [mp@dicomunicazione.it](mailto:mp@dicomunicazione.it), mobile 320 1144691

